



Concord Announces Small Business Reimbursement Grant

City to distribute 370 \$5,000 grants using federal funds

Concord, Calif. (Oct. 17, 2022) – The City of Concord, in partnership with the Greater Concord Chamber of Commerce, is launching a \$2 million grant program to help small businesses continue their recovery from the economic strain caused by the COVID-19 pandemic.

Utilizing \$2 million of the remaining \$19 million that the City received from the federal government as part of the American Rescue Plan Act, Concord will provide one-time grants of \$5,000 to 370 small businesses. The grants will be distributed in two rounds, with one occurring this fall and the other in spring 2023.

“Our small business community suffered significant economic impacts from the pandemic,” said Concord Mayor Dominic Aliano. “My Council colleagues and I are committed to supporting our business community, and we believe this grant program will go a long way toward helping hundreds of Concord businesses recover.”

The online application for the first round will open on Nov. 7 and close on Nov. 18. A webinar to explain the application process will take place on Nov. 1.

The reimbursement grant is intended to help businesses recover typical operating costs such as rent/lease payments, utilities, payroll, inventory, facility repairs, upgrades, and other expenses. Applicants will be considered based on priority criteria detailed in the application, and a lottery will be initiated if the number of qualified applicants exceed the amount of funding available.

Awarded applicants will receive funding after submitting proof of payment for eligible activities by March 31, 2023.

Priority will be given to the following types of businesses:

- Retail, restaurants, and personal service establishments, specifically: hair salons and barber shops, nail salons, day spas, and fitness studios, that operate in a commercial storefront
- Family child care homes licensed by the State of California

- Residential cleaning services and residential landscaping/gardening businesses that operate under a home-based business license
- Businesses that did not receive funding from the City of Concord Small Business Grant Program or Measure V Commercial Rent Relief Program

Remaining grant funding will be allocated to any small business that meets the eligibility criteria.

Learn more and register for the webinar at: <https://concordfirst.com/local-business/covid-19-resources/arpa-reimbursement-grant/>

####