



Census 2020 Caravan to Parade Through Concord's Monument Corridor

Concord, Calif. (Aug. 4, 2020) – This Thursday, August 6, there is an exciting and unique opportunity to recognize and promote the 2020 Census within the Monument Corridor. The City of Concord is collaborating with the Contra Costa Census Office to bring the Census directly to the Monument Corridor neighborhood with a special Census 2020 Caravan on August 6. Volunteers will begin decorating cars at Concord BART (1451 Oakland Ave.) at 11:00 a.m.

At noon, the Caravan will begin, leaving the BART parking lot west onto Oak Street, then heading southwest onto Laguna Street, then south on Detroit Ave. to Sunshine Drive, then north on Meadow Lane. The caravan will then turn southwest on Mayette Avenue to Evergreen Dr. which transitions to Sunshine Drive, then turn to Lacey Lane southeast to Monument Blvd. The route will then head southwest on Monument Blvd. a few blocks down to Victory Lane turning right and continuing (past Cambridge Park) then east on Rae Anne Drive, following Judy Lane north and around to Nicholas Drive and heading east to Virginia Lane. The caravan will then head southeast on Virginia Lane toward Monument Blvd., visiting the Food Maxx Shopping Center at 1751 Monument Blvd. along the way, and eventually heading southwest again on Monument Boulevard and ending the Car Caravan in the Kohl's Shopping Center at the Crossroads Shopping Center at 2314 Monument Boulevard.

Participants of the Census 2020 Car Caravan will include Supervisor Mitchoff's office, Concord Vice Mayor Aliano, Council Members Birsan and Obringer, Monument Impact, Monument Crisis Center, and the Mt. Diablo Foundation, White Pony Express, and the Contra Costa County Complete Count Committee.

The Caravan is designed as a fun way to bring attention to the 2020 Census, which is vital to our communities. There is much happening in the world today that it may seem like the Census is an afterthought, but the Census is actually incredibly important- Census data will help determine how more than \$675 billion are spent on the state, county and local level. So please take a moment this Thursday afternoon to greet the Caravan from your front yard, door, or window while complying with social distancing ordinances.

The Census will assist the people of Concord in receiving their fair share of funding and retaining political representation over the next decade. Taking the census is a simple thing to

do which can really change the future of our communities for the better. And if you have not already done so, please complete your Census form by going to the website <https://my2020census.gov> or complete it by phone at (844) 330-2020. It takes only a few minutes and can make such a big difference!

###