

**REPORT TO MAYOR AND COUNCIL****TO THE HONORABLE MAYOR AND COUNCIL:**

DATE: January 14, 2014

**SUBJECT: ENDORSEMENT OF THE CONCORD/PLEASANT HILL HEALTH CARE DISTRICT (CPHCD) STRATEGIC PLAN****Report in Brief**

The Concord/Pleasant Hill Health Care District (CPHCD) Grant Committee of the Community Services Commission established a Strategic Plan and grant process for funding health related programs and services and the Strategic Plan was approved by the City Council on March 12, 2013.

The CPHCD Grant Committee is seeking confirmation that the Strategic Plan approved by Council will continue to guide the Grant Committee's funding review for the 2014-2015 grant application process.

**Background**

In August 2012, the CPHCD formerly Mt. Diablo Health Care District (MDHCD) became a subsidiary of the City of Concord. Boundaries were redistributed to include Concord and Pleasant Hill only. A Grant Committee was formed to develop a grant process, review applications and make funding recommendations. As part of that process, the Committee developed funding priorities through a Strategic Plan which was approved by the City Council at their March 12, 2013 meeting.

The Strategic Plan (Attachment 1) identifies funding priorities in two areas: *Health Access* and *Healthy Lifestyle*. Included in these two categories are access to medical, dental, mental health, optometry and related transportation services; access to prescription drugs; assistance in accessing health services; increasing provider competencies (training people and/or technology); making services geographically more accessible; promoting access to health information, nutritional choices, exercise and fitness programs, prevention programs, and access to social services that compliment health care services and enhance well-being.

**Discussion**

The CPHCD Grant Committee met November 14, 2013 to discuss the FY 2014-2015 grant process. As the Committee moves forward with planning the grant funding process for 2014-15, the Committee seeks the endorsement from the City Council that the current Strategic Plan will continue to guide the Committee in its grant funding review and recommendations.

**Fiscal Impact**

Concord Pleasant Hill Healthcare District funding is provided by property tax revenue from the cities and unincorporated areas of Concord and Pleasant Hill. An estimated \$200,000 will be available for grant funding for FY 2014-2015. There is no impact to the general fund.

**ENDORSEMENT OF THE CONCORD/PLEASANT HILL HEALTH CARE  
DISTRICT (CPHCD) STRATEGIC PLAN**

January 14, 2014

Page 2

**Public Contact**

Notice of this meeting has been posted. Copies of this report have been sent to the CPHCD Grant Committee members and currently funded agencies.

**Recommendation for Action**

Staff recommends that City Council, serving as Concord/Pleasant Hill Health Care District Board of Directors, endorse the current Strategic Plan.

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Attachment 1: Strategic Plan



# CONCORD/PLEASANT HILL HEALTH CARE DISTRICT

*a subsidiary district of the City of Concord*

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## Strategic Plan

### Mission

The Concord/Pleasant Hill Care District is dedicated to improving the health of people and communities within the Health Care District by funding needed health programs, engaging in health collaborations, and promoting and advocating for needed changes in health policies.

### Core Values

- Respect and Compassion for all
- Leadership with integrity
- Accessible, quality health services
- Accountability and stewardship to our community

### Funding Priorities

#### Health Access

- Access to medical services
- Access to dental services
- Access to mental health services
- Access to prescription drugs
- Access to optometry services
- Access to related transportation services
- Assistance in accessing health services
- Increasing provider competencies (training people and/or technology)
- Making services geographically more accessible

#### Healthy Lifestyle

- Promote access to health information
- Promote access to nutritional choices
- Promote access to exercise, fitness programs
- Promote access to prevention programs
- Access to social services that compliment health care services and enhance well-being