

SPECIAL JOINT MEETING OF THE
CONCORD CITY COUNCIL AND MT.
DIABLO UNIFIED SCHOOL DISTRICT
SCHOOL DISTRICT BOARD ROOM
1936 CARLOTTA DRIVE
CONCORD, CALIFORNIA
MONDAY, APRIL 4, 2016

The Concord City Council met with the Mt. Diablo Unified School District in a special joint meeting in the School District Board Room, 1936 Carlotta Drive, Concord, CA, at 6:30 p.m. on Monday, April 4, 2016, with President Cheryl Hansen presiding. Councilmember Helix was absent and Vice President Debra Mason participated via telephone conference. President Hansen led the Pledge of Allegiance. Minutes follow in abbreviated form per Resolution 3361 and Council Minutes of September 26, 1966.

ROLL CALL

COUNCILMEMBERS PRESENT: Edi Birsan, Ron Leone, Tim Grayson, Laura Hoffmeister

COUNCILMEMBERS ABSENT: Dan Helix

MT. DIABLO BOARD OF
EDUCATION PRESENT: Brian Lawrence, Debra Mason (via telephone
conference), Linda Mayo, Barbara Oaks, Cheryl Hansen

MT. DIABLO UNIFIED SCHOOL
DISTRICT STAFF PRESENT: Dr. Nellie Meyer, Superintendent

STAFF PRESENT: Valerie Barone, City Manager; Josh Clendenin, Assistant
City Attorney; Jovan Grogan, Deputy City Manager;
Joelle Fockler, City Clerk; Guy Swanger, Chief of Police;
Steve Voorhies, Director of Parks and Recreation; John
Montagh, Economic Development and Housing
Manager; Brian Nunnally, Business Development
Manager; Sergeant Russ Norris

MEMBERS OF THE PUBLIC
WHO ADDRESSED THE COUNCIL: Joe Partansky, Concord; George Fulmore, Concord

PUBLIC COMMENT PERIOD

Joe Partansky, Concord, requested that the Board of Education discuss with Councilmembers the topic of sensitivity to disabled, minorities and gay and lesbian population and gave the Board of Education a list of City contacts for their use.

George Fulmore, Concord, spoke of the schools in the Monument area.

PRESENTATIONS

PRESENTATION BY MT. DIABLO UNIFIED SCHOOL DISTRICT SUPERINTENDENT DR. NELLIE MEYER

Dr. Nellie Meyer made a presentation on the status of the Mt. Diablo Unified School District and summarized demographics, graduation rates, English learners, students with disabilities, students in poverty, and the District being the largest employer in Concord. She

outlined the District's core values – college and career readiness, professional learning for all employees, and parent and community engagement.

PRESENTATION ON SCHOOL ENROLLMENT TRENDS

Dr. Nellie Meyer made a presentation on school enrollment trends, noting that trends are flat at around 41,000 students, including adult education students.

MDUSD COMMUNITY OUTREACH EFFORTS

Dr. Nellie Meyer outlined the MDUSD Community Outreach Efforts including creating a community liaison position who conducts community outreach and parent education. A communication specialist position was also created to communicate out positive information to the community and an outreach effort has also been made with local service clubs. She noted that short vignettes have been created to showcase schools throughout the District and have been shown at local service clubs, and reported that a relationship has been created with the City of Concord Economic Development Department and the City and the District are combining efforts regarding community outreach.

CITY OF CONCORD'S ECONOMIC VITALITY STRATEGY

Business Development Manager Brian Nunnally presented an update on the City of Concord Economic Vitality Strategy that included a SWOT analysis noting that a SWOT Analysis addresses Strengths, Weaknesses, Opportunities, and Threats. Mr. Nunnally noted that Strategy strengths include strong allies, business-friendly government and policies, and jobs/business center of Contra Costa County. He went on to explain that weaknesses include the distance from San Francisco/Silicon Valley, the lack of company headquarters in Concord, Concord's bedroom community perception, and public school rankings. Mr. Nunnally reviewed the threats to the program, including another recession, Bay Area cost-of-living increases, development and construction costs, and Federal/state/regional/county policies.

Mr. Nunnally reviewed some of the current efforts the City is taking toward marketing, advertising and public relations. He noted recent successes including business retention and attraction and increased investment.

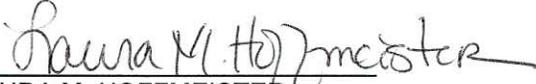
UPDATE ON SCHOOL RESOURCE OFFICERS AND DAYTIME CURFEW ORDINANCE – Anti-Truancy Program

Police Chief Guy Swanger spoke of the importance of the relationships between the District and the City and presented an update on school resource officers and the anti-truancy program.

CITY COUNCIL AND MT. DIABLO UNIFIED SCHOOL DISTRICT BOARD REPORTS

Councilmembers and Board members shared information and commented on items of interest.

The meeting was adjourned at 8:50 p.m.


 LAURA M. HOFFMEISTER
 MAYOR


 JOELLE FOCKLER, MMC
 CITY CLERK