

# CITY COUNCIL COMMITTEE

## **HOUSING & ECONOMIC DEVELOPMENT**

Ron Leone, Chair  
Dan Helix, Committee Member

5:30 p.m., Monday, July 25, 2016

Building A, Garden Conference Room  
1950 Parkside Drive, Concord

### **- ANNOTATED AGENDA -**

**ROLL CALL:** All present

**STAFF PRESENT:** City Manager Valerie Barone, Deputy City Manager Jovan Grogan, Community & Economic Development Director Victoria Walker, Economic Development & Housing Manager John Montagh, Business Development Manager Brian Nunnally

**MEMBERS OF THE PUBLIC WHO ADDRESSED THE COMMITTEE:** Ray Barbour spoke in favor of the City's efforts listed in the Economic Vitality Strategy

**PUBLIC COMMENT PERIOD:** None

1. **UPDATE** – Economic Vitality Strategy Update. Report by Brian Nunnally, Economic Development Manager.

**ACTION:** Business Development Manager Brian Nunnally delivered a presentation on current Economic Development Division efforts related to updating the City's Economic Vitality Strategy. Staff received feedback from Committee Members Helix and Leone on considerations for future Economic Development work efforts. Nunnally then solicited feedback from the Committee Members on suggested revisions to the Economic Vitality Strategy, and the Committee Members directed staff to consider the following:

- Develop programs to directly compete with other regional job centers for business attraction efforts
- Continue to focus on supporting business districts throughout the City
- Increase promotion of quality of life amenities and activities, such as private schools, youth recreation and citywide events

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Staff was further directed by the Committee to return with recommendations for updating the Economic Vitality Strategy. Staff will be bringing the item to the Committee at a special meeting in October.

2. **INTERVIEWS** - with Applicants for the Design Review Board.

**ACTION:** Interviews were held.

3. **ADJOURNMENT** at 7:25 p.m.

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Distribution: City Council  
Valerie Barone, City Manager  
Jovan Grogan, Deputy City Manager  
Susanne Brown, City Attorney  
Victoria Walker, Community & Economic Development Director  
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Brian Nunnally, Business Development Manager  
Pedro Garcia, Economic Development Specialist  
Joelle Fockler, City Clerk