**FACT SHEET**

**What:** An opportunity for your organization to sponsor Special Events for Seniors and/or the Therapeutic Recreation Program. We invite you to assist us in making **2019** our most successful year yet!

**Why:** The Concord Senior Center mission is to fulfill Concord’s commitment to help its seniors maintain social, emotional, mental, physical and nutritional health. The funds will be used to support and enhance our special events, assist with sustaining the 50+ Scholarship and subsidized programs. Over 2,000 members strong, the Concord Senior Citizens Club provides low cost social recreational programs for Concord’s citizens. In addition to the 50 & Better Program, we also oversee a limited Special Recreation Program of monthly dances and a bowling program.

**Special Event details:**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Attendance</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Expo</td>
<td>March 1</td>
<td>9-1p</td>
<td>400+</td>
<td>40+ exhibits on health svcs, resources and screenings</td>
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<tr>
<td>Alternative Whole Health Expo</td>
<td>Tentative: April 13</td>
<td>9:00am – 1:00pm</td>
<td>New event</td>
<td>Exhibits on alternative health options to the traditional health care. Presentations and informational expo.</td>
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<tr>
<td>Summer Tea</td>
<td>July 27</td>
<td>10:30am – 12:30pm</td>
<td>200</td>
<td>Fundraiser for Sr. Citizen Scholarship Program. Help underprivileged seniors to attend classes and activities.</td>
</tr>
<tr>
<td>Hawaiian Fusion</td>
<td>September 7</td>
<td>5:00-8:00pm</td>
<td>200</td>
<td>Multi-cultural, intergenerational fundraiser for scholarship program. Bringing community together.</td>
</tr>
<tr>
<td>Holiday Craft Fair</td>
<td>November 30</td>
<td>9:00am – 2:00pm</td>
<td>400</td>
<td>Supporting artists, crafters, and other vendors who make hand made goods. Bring community together and proceeds support our volunteer program.</td>
</tr>
<tr>
<td>Be A Santa To A Senior</td>
<td>December 14</td>
<td>9:00am-11:00am</td>
<td>300+</td>
<td>This program is a community program that coordinates local businesses and volunteers to give holiday gifts to underprivileged senior citizens. We work with church groups and scouts, multi-generational and interfaith cooperation.</td>
</tr>
</tbody>
</table>
Concord Senior Center SPONSORSHIP Form

I am interested in being a Sponsor. Below is my Contact Information.

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>First and Last</th>
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<table>
<thead>
<tr>
<th>Company/Organization</th>
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<table>
<thead>
<tr>
<th>Address</th>
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<table>
<thead>
<tr>
<th>Phone</th>
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<table>
<thead>
<tr>
<th>Email</th>
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<tbody>
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</tbody>
</table>

Sponsorship Level: Choose one.

<table>
<thead>
<tr>
<th>X</th>
<th>Level</th>
<th>Amount</th>
<th>Details of your sponsorship</th>
</tr>
</thead>
</table>
|   | PLATINUM| $3,000 | • Company ad (1/2 Page Ad) placed in Activity Guide for 1 year (3 Guides, distributed to over 40,000 homes in Concord  
  • Full page color ad for Health Expo, Hawaiian Fusion, Summer Tea Booklet  
  • Company name (logo) on all Special Event marketing materials (Posters, flyers, banners)  
  • Company display on sponsorship board for 1 year and lobby display monitor  
  • Premium company table location at special events of your choosing  
  • 2 reserved seats at Hawaiian Fusion and Summer Tea  
  • Provide 4 class meetings dates for 3 program periods (Winter/Spring, Summer, Fall)  
  • Reserved brochure spaces |
|   | GOLD    | $1,500 | • Company ad (1/4 Page Ad) placed in Activity Guide for 1 year (3 Guides, distributed to over 40,000 homes in Concord  
  • GOLD Sponsorship will be acknowledged at Hawaiian Fusion, Health Expo and Summer Tea Booklet  
  • ¼ page color ad Hawaiian Fusion Booklet and Health Expo  
  • Company name (logo) on Special Event marketing materials (Posters, flyers, banners)  
  • 1 Reserved seat at Hawaiian Fusion Fundraiser  
  • Premium display table location at Health Expo  
  • Provide 2 class meetings dates for 3 program periods (Winter/Spring, Summer, Fall)  
  • Reserved brochure space |
|   | SILVER  | $750   | • SILVER sponsorship would be acknowledged in (2) events of choice  
  • ¼ page ad for Health Expo and Summer Tea  
  • Reserved table at the Age Strong Live Long Health Expo  
  • Receive reserved brochure space for a year from purchase date |
|   | BRONZE  | $300   | • Discounted table at the Age Strong Live Long Health Expo (in February) – A $50 discount  
  • Recognition as a BRONZE sponsor at the Expo.  
  • Receive reserved brochure space for a year from purchase date. |
|   | BROCHURE SPACE | $150 | • Receive reserved brochure space for a year from January to December. |

_____________________________   _______________
Signature                          Date

Method of payment: [ ] Check payable to: Concord Parks & Recreation
[ ] Visa                  [ ] MasterCard                  [ ] American Express

Amount $

Card #:  
3 or 4 Digit Security Code: 
Exp. Date
Month/Day/year

Print name as it appears on card
Signature
Concord Senior Center ADVERTISING Form

I am interested in Advertising. Below is my Contact Information.

Contact Name
First and Last

Company/Organization

Address

Phone

Email

<table>
<thead>
<tr>
<th>Advertising</th>
<th>Amount</th>
<th>Details of your Advertising</th>
</tr>
</thead>
</table>
| Advertise in an Event Brochure | $150-$300 | Select an Event you want to Advertise in:  
- Hawaiian Fusion (September 200 persons) ¼, ½ or Full page ad in Event Brochure  
- TEA (July – 200 Persons) ¼, ½ or Full page ad in Event Brochure  
- Health Expo (February 400 persons) ¼, ½ or Full page ad in Event Brochure |
| Advertise for 2 weeks in our in-house Electronic Monitor Looping display (Lobby) | $50 |  
- 45 inch Monitor in our reception area displays, trips, tours and other events.  
- You will get a 30 second slide.  
- Average slide presentation is 15 slides at 30 seconds each.  
- Continuous loop from M-F 9am to 5pm.  
- There will be a disclaimer on the slide stating that it is a “PAID Advertisement” |
| Event Donation | $300 | Hawaiian Fusion (September 200 persons) PIG (Your Logo will be on the table cloth where the PIG is served, and you may have a table top display for 20 tables)  
- TEA (July – 200 Persons) TEA BAGS. Each teabag can be served with your ¼ page advertisement. |
| Event Donation | $250 | Hawaiian Fusion (September 200 persons) 200 pieces of main entrée like chicken or salmon. Your logo will be displayed by food item. Your company will get a logo/sign  
- TEA (July – 200 Persons) Food Item. Purchase 200 cookies, cupcakes, scone that are pre-packaged and we will attach your ¼ page ad onto the item.  
- Hawaiian Fusion (September 200 persons) Pay for Table Centerpieces and we will allow you to put your company’s logo somewhere in the centerpiece along with a ¼ page Ad in Brochure.  
- TEA (July – 200 Persons) Pay for Table Centerpieces and we will allow you to put your company’s logo somewhere in the centerpiece along with a ¼ page Ad in Brochure. |
| EVENT GIVE AWAY | $100+ |  
- Order personalized giveaway for a minimum of 200 persons that is appropriate for our THEMED event; Pens, Leis, Key Chains, Candies or other like items. |

Signature ___________________________  Date ________________

Method of payment: □ Check payable to: Concord Parks & Recreation

□ Visa  □ MasterCard  □ American Express

Amount $ ____________________________

Card #: 3 or 4 Digit Security Code: Exp. Date Month/Day/year / /

Print name as it appears on card ___________________________  Signature ___________________________