

CITY OF CONCORD BUSINESS RETENTION PROGRAM



What is it?

The City of Concord Business Retention Program was created as a way of establishing good relationships and communication with key Concord businesses. This program is especially targeted to companies that are expanding, new to the community, or in a growth sector. This program builds a rapport with the business community, encourages these businesses to remain and expand in Concord and promotes the City to their business colleagues.

The City of Concord greatly values its existing Concord companies and is poised to assist in their growth and expansion.



Who comes on the visit?

The program links targeted companies with:

- City of Concord Economic Development staff member
- Other business industry partners as appropriate

What are the benefits?

- Provides companies with an economic development contact within the City to address issues or needs
- Provides the City with greater insight and understanding of companies and their key decision makers
- Increases communication and cooperation between the City and Concord companies



How does it work?

Economic Development Program staff will arrange a site visit to the designated company and provide follow-up to any issues or questions that arise during the meeting. After the visit, the business is encouraged to contact staff as appropriate when assistance is needed. These efforts are meant to assist existing companies to ensure their retention and expansion within the community.

For more information:

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