



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Outdoor Personal Care Services

DCA and Board of Barbering and Cosmetology Issue Guidance for Licensees Who Perform Outdoor Services

SACRAMENTO – The Department of Consumer Affairs (DCA) and the Board of Barbering and Cosmetology (BBC) have issued guidance for barbering and cosmetology licensees following the California Department of Public Health's (CDPH) and California Department of Industrial Relations' (Cal/OSHA) release of two guidance documents today: COVID-19 Industry Guidance: [Hair Salon and Barbershop Services Provided Outdoors](#), and [COVID-19 Industry Guidance: Expanded Personal Care Services Provided Outdoors](#). The goal of all documents is to provide guidance for salons and barbershops to support a safe, clean, outdoor environment for workers and customers.

DCA and BBC issued guidance today recognizing that some barbering and cosmetology services may be safely performed outdoors as an option to help people get back to work in counties where indoor operations are closed, while still preventing the spread of COVID-19.

Beginning today, BBC will prioritize its enforcement efforts to focus on establishments operating indoors in counties that are on the County Monitoring List and will not initiate disciplinary proceedings or issue administrative citations against licensees that offer services outdoors in compliance with the DCA, CDPH and Cal/OSHA guidance.

The outdoors services that are consistent with today's published [DCA guidance](#) include all barbering and cosmetology services, except for the following services:

- All chemical hair services including, but not limited to, permanent waving, relaxing, bleaching, tinting, coloring, dyeing and straightening;
- Shampooing; and
- Electrolysis.

In addition, establishments providing outdoors services should not perform services that would require a customer to enter the establishment.

Today's guidance also provides that licensed services should only be performed in outdoor areas outside a licensed establishment that are contiguous with or adjacent to a licensed establishment, consistent with state public health directives. Examples of approved outdoor spaces include, but are not limited to:

- Parking lots in which the licensed establishment is contained; and
- Sidewalks and other public thoroughfares reasonably proximate to the licensed establishment that are closed to public access during the period of service.

Licensees should be aware that other requirements, such as local zoning and permitting rules and local public health orders, may also apply to outdoor operations. [BBC's Notice](#) addresses only the Board's discipline and enforcement authority.

The Department of Consumer Affairs is a consumer protection department under the Business, Consumer Services and Housing Agency and has been working closely with other state departments and stakeholders to respond to and protect all Californians during the COVID-19 pandemic.

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ABOUT THE DEPARTMENT OF CONSUMER AFFAIRS: *The Department of Consumer Affairs (DCA) promotes and protects the interests of California consumers while ensuring a competent and fair marketplace. DCA helps consumers learn how to protect themselves from unscrupulous and unqualified individuals. The department also protects professionals (licensees) from unfair competition by unlicensed practitioners. Consumers can file complaints against licensees by contacting DCA at (800) 952-5210. Consumers can also file a complaint online at dca.ca.gov.*