



Be a Santa to a Senior Program Spreads Holiday Cheer

Concord, Calif. (Oct. 28, 2019) – Share the holiday spirit with the City of Concord and take part in the 2019 Be A Santa to a Senior service program. Together, the local Home Instead Senior Care office, the Concord Commission on Aging and the Concord Senior Center are collaborating with residents, non-profit organizations and businesses in the community to provide cheer and gifts to senior citizens in the community who are least likely to receive a present this holiday season, and who are often lonely and financially in need.

"We served over 300 seniors last year. Local Boy Scout troops delivered gifts and visited with seniors in the community," said Melvin Lee, Concord Commission on Aging Chairman. "We encourage the community to visit our local businesses and help support the program this year. This year we will serve over 450 seniors."

To participate, look for the Be a Santa to a Senior tree at a participating location beginning on Friday, November 15. Select a gift tag from the tree, which includes the first name of a local senior and his or her gift wish. Return the unwrapped gift along with the gift tag by Sunday, December 8.

Participating locations include:

- Min's Kitchen, 3505 Clayton Road
- City of Concord Civic Center, 1950 Parkside Drive, Wing A
- Concord Police Station, 1350 Galindo St.
- Curves for Women, 2962-C Treat Blvd.
- Irvin Deutscher Family YMCA, 350 Civic Drive in Pleasant Hill
- The Old Spaghetti Factory, 1955 Mt. Diablo St
- Century 21, 4691 Clayton Road Suite A

Unwrapped gifts may also be dropped off at the Concord Senior Center, at 2727 Parkside Circle, or Home Instead Office, at 3050 Citrus Circle, Suite 201, Walnut Creek, CA 94598.

Residents are invited to join the gift wrapping party on Saturday, December 14, from 9 to 11 a.m. at the Senior Center. Sign up for the party by contacting concordsc@cityconcord.org.

For more information, contact Senior Center Program Manager, Avis Connolly at (925) 671-3419 or email avis.connolly@cityofconcord.org or Tess Locsin, Home Instead Customer Service Manager at (925) 280-9688, tlocsin@seniorsbayarea.com.